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PUBLIC NOTICE

THE TANZANIA DIASPORA IN THE STATE OF QATAR AND ALL TANZANIAN STAKEHOLDERS

JOIN QATAR IN PROMOTING THE FIBA BASKETBALL WORLD CUP 2027 – MEET "SUHAIL"!

The Embassy of the United Republic of Tanzania in the State of Qatar is pleased to inform the Tanzania Diaspora and all Tanzanian stakeholders that the State of Qatar will host the **FIBA Basketball World Cup 2027 from 27 August to 12 September 2027**.

As part of preparations for this major international sporting event, Qatar has introduced **"Suhail"**, the official tournament mascot. Inspired by a renowned star in Qatari and Gulf heritage, Suhail represents the rich cultural heritage of the region and the unifying spirit of sport.

The Embassy therefore calls upon all members of the Tanzania Diaspora, Tanzanian associations, basketball clubs, sports enthusiasts, businesses and other stakeholders to join in supporting Qatar's preparations by helping promote the tournament. In particular, everyone is encouraged to share the **attached official image of Suhail** and related promotional materials through their social media accounts, community networks and other communication platforms to increase public awareness and build excitement ahead of the championship.

As members of the Tanzanian community in Qatar, let us demonstrate our friendship, solidarity and support for the State of Qatar as it prepares to host this prestigious global sporting event.

Together, let us promote Qatar 2027 and celebrate the spirit of basketball!

Prepared by;

EMBASSY OF THE UNITED REPUBLIC OF TANZANIA
DOHA, STATE OF QATAR

EMBASSY OF THE UNITED REPUBLIC OF TANZANIA
DOHA - QATAR

SUHAIL

MEET THE OFFICIAL MASCOT OF THE FIBA BASKETBALL WORLD CUP QATAR 2027!

INSPIRATION

Inspired by the Suhail star, a guide for sailors and travellers across the Gulf for centuries. Today, he returns to guide all fans to Qatar.



NUMBER 27

Suhail wears 27 on his jersey to mark the year Qatar hosts the tournament.

CHARACTER

Friendly, energetic, ambitious and brave. He embraces challenges and is a natural-born leader of the team.

APPEARANCE

Crystalline facets formed from star fragments fused with meteorite metal, with surfaces that catch the light.

COLOURS

Starlight gold, transitioning into the blue and turquoise hues of the night sky.

FIBA BASKETBALL WORLD CUP QATAR 2027

SUHAIL WELCOMES THE WORLD TO QATAR